## Lone parents and 'mini jobs'

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## Outline

- Motivation
- Mini-jobs and lone parents
- Mini-jobs and incentives
- Policies to encourage mini-jobs


## Why care about mini jobs?

- Incentives for work in mini jobs very weak for lone parents compared to mothers in couples
- Helpful or unhelpful distortion?
- Fairness between different sorts of families
- Target for child poverty in 2010/11
- Target for 70\% lone parents in work
- Increases in lone parent employment slowing
- HMT objectives:
- Ensure adequate financial incentives to work
- Reduce child poverty and increase financial support for all families


## What type of jobs are mini jobs?

- 2.6 million jobs (LFS, 2005/ 6)
- 1.8 million as only job, and 0.8 million as secondary jobs.
- Compared with jobs of longer hours
- Lower skill, less stable and less responsibility
- Less likely to receive training
- Lower pay (hourly wage), but risk of low pay in a mini job was no greater than for jobs at longer hours with similar skills levels (Hales et al (2007)d.


## What type of jobs are mini jobs?

- But satisfaction with pay and job security is higher in both mini jobs and part time work than for those in full time work (Francesconi and Gosling 2005).


## Lone parents in mini jobs

- 4\% of lone parents work in mini-jobs compared to $10 \%$ of mothers in couples (LFS 05-06)
- accounts for half of 12 ppt difference in employment
- Corresponds to $8 \%$ of employed lone mothers, compared to $17 \%$ of mothers in couples (FACS 2005).


## Lone parents in mini jobs

- Compared to those working longer hours, those in mini jobs:
- less qualified
- more children
- had more characteristics associated with labour market disadvantage
- were more likely to experience hardship.


## Why do so few lone parents work in mini jobs?

- "The benefits system is appallingly complicated. Three different departments all with different bench marks. If I earn more than $£ 20$ per week I lose Income Support, if I work less than 20 hours I get no tax credits"
- Gains to work for a lone parent working:
- 4 hours a week $=£ 20$
- 15 hours a week $=$ £23.65
- 16 hours a week $=£ 95.13$


## Why do so few lone parents work in mini jobs?



All on min wage \& with 1 child. $1^{\text {st }}$ earner earns $£ 350 /$ wk. Ignores childcare costs.

## Why do so few lone parents work in mini jobs?



## Do lone parents want to work in mini jobs?

- We think so
- Lone parents' labour market behaviour often compared to mothers in couples
- Desire to return to work gradually, settle children in childcare, provide children with sufficient quality time.
- Free childcare entitlement currently set at 12.5 (rising to 15 ) hours.
- Mini jobs may be more suitable for those further from labour market. Barriers cited by those not in work, and those working $<16$ hours, are:
- Not wanting to spend more time apart from children
- Cannot afford childcare


## Do short hours jobs act as a 'stepping stone' to longer hours work?

- Long-held bias in social security system against work of $<16$. Mini jobs may act as a 'stepping stone' to work at longer hours?
- Mini jobs popular for those moving into work
- 29\% of lone parents who moved into work over 12 months moved into a mini job.
- Mini jobs are short lived
- after 2 years, $68 \%$ of LPs and 54\% of mothers in couples no longer in mini jobs (both from Barnes et al, 2005)


## Do short hours jobs act as a 'stepping stone' to longer hours work?

- Qualitative evidence positive: mini jobs build confidence, contacts etc
- Quantitative evidence mixed
- Iacovou and Berthoud (2000): those in mini jobs more likely to move into $16+$ hrs/ wk work (\&the more hours, the more likely).
- Hales et al (2007): 'the significance of mini-jobs as a precursor to working additional hours was probably over stated'.
- Does it matter?


## Can policies change working hours?

- Yes!
- WFTC - c 5ppt increase in lone parent employment
- 'Permitted work rules' - year long $£ 72$ income disregard for claimants of IB - evaluation:
- "there is clear evidence that for a (not insignificant) minority of clients, the Permitted Work Rules have acted as a stepping stone to employment, and as a shift away from benefits."


## Can policies change working hours?

- Family Credit reform
- Eligibility for FC changed in 1992 from 24 hours work to 16; numbers of lone parents working 8-15 hours and 24-29 hours declined as number working 16-23 hours increased.
- Will discuss later whether encouraging minijobs would have negative effects on labour supply


## Can policies change working hours?

|  | Year / Survey |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 9 9 0}$ | $\mathbf{1 9 9 2}$ | $\mathbf{1 9 9 4}$ | Spring 1995 | Autumn 1995 |  |
|  | 57.3 | 58.9 | 57.1 | 56.6 | 56.7 |  |
| $\mathbf{1 - 7}$ | 3.6 | 4.0 | 3.9 | 3.6 | 3.8 |  |
| $\mathbf{8 - 1 5}$ | $\mathbf{5 . 4}$ | 4.6 | $\mathbf{4 . 4}$ | 4.0 | 3.6 |  |
| $\mathbf{1 6 - \mathbf { 2 3 }}$ | $\mathbf{4 . 6}$ | 4.1 | $\mathbf{7 . 2}$ | 7.7 | 8.2 |  |
| $\mathbf{2 4 - 2 9}$ | $\mathbf{3 . 9}$ | 4.4 | $\mathbf{3 . 6}$ | 3.8 | 3.8 |  |
| $\mathbf{3 0}+$ | $25 . \%$ | 24.1 | 23.8 | 24.3 | 24.0 |  |

Options to encourage mini-jobs

- Cut withdrawal rates (from 100\%) in meanstested benefits
- Increase disregards in means-tested benefits (from $£ 20 / 25$ )
- Changes hours rules (cut 16 hour rule in WTC)
- Means-tested benefits = IS/JSA, HB/CTB


## Policies to encourage mini-jobs



Assumes min wage, 1 child, no rent or CT

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## Policies to encourage mini-jobs: summary

- Higher disregards encourage "short" mini-jobs, hours rule changes encourage "long" mini-jobs
- Hard to encourage mini-jobs if HB/CTB disregards unchanged
- Changing HB/CTB disregards also encourages 16+ hours for a group with low gains to work
- Tax credits or means-tested benefits for those working <16 hours?


## Costs and distributional impact

- Static and dynamic costs
- Model of lone mothers' (sic) labour supply
- Used to evaluate WFTC and related reforms (Brewer et al, 2006). Predictions validated by other methods (Brewer and Browne, 2006)
- Lone mothers choose 0, 10, 19, 26, 33, $40 \mathrm{hrs} / \mathrm{wk}$
- Hourly wage fixed
- Allow for childcare costs, fixed costs of work, heterogeneity
- Full take-up of IS/JSA, tax credits and HB/CTB


## Impact on labour supply

|  | Change in \% of lone mothers working (at baseline) |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 0 hours <br> $(48 \%)$ | $1-15$ hours <br> $(5 \%)$ | $16-29$ hours <br> $(22 \%)$ | $30+$ hours <br> $(25 \%)$ |
| 8 hour WTC | -1.0 | +2.1 | -0.5 | -0.6 |
| $£ 50$ IS <br> disregard | -1.3 | +2.3 | -0.5 | -0.5 |
| $£ 50$ IS/HB/CTB <br> disregard | -2.3 | +2.2 | +0.7 | -0.6 |
| $£ 88$ IS/HB/CTB <br> disregard | -5.4 | +3.6 | +2.7 | -0.9 |

## Impact on incomes and Exchequer

| $£ m /$ yr | Cost <br> (static) <br> A | Cost <br> (dynamic) <br> B | Change in <br> earnings <br> C | Change in <br> income <br> D | D / B |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 8 hour WTC | 85 | 175 | -118 | 58 | 0.3 |
| $£ 50$ IS <br> disregard | 103 | 182 | -58 | 123 | 0.7 |
| $£ 50$ <br> IS/HB/CTB <br> disregard | 269 | 278 | 71 | 349 | 1.2 |
| $£ 88$ <br> IS/HB/CTB <br> disregard | 735 | 791 | 317 | 1,108 | 1.4 |

(Dynamic) distributional analysis


## Recommendation

- Why encourage mini-jobs for lone parents?
- Remove labour market distortion
- Allow lone parents to make same choices as mothers in couples
- Increase disregards in all means-tested benefits to at least $£ 50 / w k$
- Extra government spending partially matched by higher earnings. Much lower "cost per job" than WFTC
- Strengthens incentives to work for those with very weak incentives
- Helps lone parents around the poverty line


## Criticisms and caveats

- Modelling
- Model may not accurately reflect preferences for mini-jobs
- Full potential of higher disregards in HB/CTB requires higher take-up of HB/CTB amongst working lone parents (Turley and Thomas, 2006)
- Policy
- Considered reforms affecting lone parents only. Extending to couples would increase cost; not extending would introduce pro-LP bias
- Objection to policies which encourage people to stay on benefit?

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End

