

# Major economic challenges: Climate Change

**Tuesday 14th September** 15:00 - 16:15





Rapport Blanchard-Tirole

#### CLIMATE CHAPTER

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## TIME TO ACT

#### • Climate urgency.

- We are not on the right track for the 2°C.
- Discrepancies between **beliefs and reality**:
  - Search for the least-cost decarb actions and policies;
  - Sacrificing things to fight CC continue to be socially unacceptable. Should we favor policies that hide costs?
  - Preference for subsidies over taxes. But subsidies must be financed by taxes.
  - Regressive climate policies: An issue that can be solved.
- Holistic strategy is necessary. EU is the right decision level.
- Risk management. A clear, strong vision is necessary, but flexibility is key for implementation.

#### AN AMBITIOUS SET OF POLICIES

- To satisfy **EU targets**, need to develop an ambitious set of policies that are fast paced, politically feasible, and as efficient as possible:
  - Carbon pricing
  - Investment subsidies
  - R&D
  - Bans
  - Among others.
- Crucial to consider international aspect of the problem as otherwise infeasible: which policies can best contribute to **global reductions**?

By how much should EU reduce emissions to fill the gap of the 2°C target?



#### A CARBON VALUE TO MEASURE POLICY IMPACTS

- There is a myriad of possible climate actions controlled by a myriad of agents.
  - Some are (much) more costly than others. Not all green actions are socially desirable.
  - For each climate action, measure of cost per tCO2 saved.
- Fix a cut-off cost, i.e., a carbon value, based on carbon budgets.
- If all mitigation acts that cost less than the carbon value are implemented, the politicallydetermined climate target should be attained.
  - 80€/tCO2 in 2021? 300 €/tCO2 in 2030?
- We recommend a systematic evaluation of climate policies.

#### VIABILITY THRESHOLD IN COST PER TCO2



#### BIGGEST MARKET FAILURE EVER! HOW SHOULD WE REFORM OUR MARKET ECONOMY?

- A universal carbon price equaling the carbon value.
  - Incentivize R&D (but is not sufficient);
  - The hundreds of billions euros of the recovery plans will not be enough (US/EU).
- Unicity of price is key.
  - Simple, transparent, lobby-proof;
- Inequality issue.
- We favor a EU cap&trade solution over a tax (infeasible in EU).

#### REFORM OF THE EU-ETS AND CBAM

- Enlarge the scope of EU-ETS to all EU emissions, including transport and residential sectors.
  - Otherwise, large hidden subsidies to the fossil fuel industry. Change framework.
- The carbon **leakage problem** and environmental dumping:
  - Attempt the diplomatic strategy. Level playing field with CBAMs. Elimination of free allowances.
- The long-term credibility problem:
  - Political agreement on a price floor, increasing with time. Or A Carbon Central Bank.
- Great bargain in Brussels.
  - Trade ambitious floor price against compensating the losers (Just Transition Fund).
  - Redistribution of the carbon dividend to states.

#### **OTHER CLIMATE POLICIES**

- **R&D subsidies** are key.
  - EU-ARPA-E and its modus operandi. Crucial to address the global problem.
- Public sector: Ambitious investment plan in green infrastructures.
  - Not sufficient. Use carbon value in public procurements with a sustainability dimension.
- Private sector: standards, norms, bans, subventions, feed-in-tariffs,...
  - Measure hidden costs and co-benefits (jobs, inequality, environment,...).
- Difficulties:
  - Rebound effect (insulation, bonus-malus); waterbed effect (PV); resistance from lobbies.

## CLIMATE AND INEQUALITIES

- **Climate change policy** disproportionally affects the poor, as most climate policies are regressive:
  - The share of hh budget devoted to energy expenditures is declining with hh income.
  - Most climate policies increase the price of energy, and are thus regressive: feed-in-tariffs, subsidies for insulation, bonus for EV, carbon tax,...
- But the carbon pricing strategy allows for **a carbon dividend** whose allocation can make the mechanism progressive.
  - Biased perceptions: overestimation of regressivity; distrust in any compensatory mechanism.
- Climate change impacts also fall disproportionately on the poor (across/within countries).
  - Not the focus of our report but needs to be an active area of policy making.

## ELECTRICITY MIX

- Key sector! Most other sectors will be electrified.
  - Renewables already cost effective at scale, political economy issues for rollout;
  - Second generation nuclear plants (with grand carénage and Cigéo) are unbeatable until 2040;
  - Keep dispatchable units while massive electricity storage tech develops;
  - Subsidize R&D: Electricity storage rather than capture & sequestration.
  - Reshape the electricity network;
  - Rapid phasing-out of coal. Natural gas is a transitory energy source, new capital investment unlikely advisable at growing carbon prices (and gas prices).
  - Make energy demand more flexible (price signal), protect against extreme events.
- Other sectors are also covered in the report (agriculture, residential, transport,...).

#### R&D

- Technology is crucial to solve the global problem (although one cannot wait for it to save the day!).
- Need to develop technologies that **prevent further global growth in emissions**, and that **enable global emissions cuts**.
- We highlight in the report key areas for public support:
  - Non-fossil fuel energy technologies, which are incentive compatible for noncomplying countries (smaller footprint and cheaper batteries, more efficient renewables).
  - **Negative emissions technologies**, which focus on scalable innovations. Covid-like international effort.
  - Energy efficiency innovations, that reduce the need for energy (LEDs a great example of a successful innovation).

#### A ROLE FOR CLIMATE ACTIVISM

- Financial market players have less power and legitimacy than most people believe.
  - Responsible investors should use an internal carbon price;
  - Financial carbon leakages are a problem: Low efficacy of divestment strategies.
- Empowerment of individual responsibility requires a massive effort in the **establishment of new carbon accounting standards**.
  - Complexity of tracing emissions along the value chain.
  - EU taxonomy is 0-1, opaque and not very credible. SRI/CSR should rely on a transparent carbon value to estimate social value creation of assets.
  - Once in place and improved, it could open the door to more easily price carbon (e.g., CBAMs), which should be more effective.