



Kantar Workshop

15th September 2025

Venue: Institute for Fiscal Studies, 2 Marylebone Road, London, NW1 4DF

10:00 – 10:30 **Registration**

10:30 – 11:15 Nutritional impacts of targeted food vouchers in early life
(Christine Farquharson, IFS)

*Co-Authors: Britta Augsburg, Stephanie von Hinke, Melanie Lührmann,
Ludi Wang, Gabriella Conti*

11:15 – 12:00 Advertising, Brand Loyalty, and Dynamic Pricing: Evidence from the
Commercial Milk Formula Market in the UK **(Santiago Ortiz, Toulouse
School of Economics)**

Co-Authors: Pierre Dubois, Rachel Griffith, Áureo de Paula

12:00 – 13:00 **Lunch**

13:00 – 13:30 Partially Observed Reformulation and Equilibrium Effects of Corrective Taxes
(Javier Boncompte, IFS/UCL)

13:30 – 14:00 Measuring cost of living inequality during an inflation surge **(Peter Levell, IFS)**

Co-Authors: Martin O'Connell, Tao Chen

14:00 – 14:30 Energy poverty, cold weather and nutrition: Evidence from food purchases of
UK households **(Edward Manderson, University of Manchester)**

Co-Authors: Krishna (Louis) Brijmohun

14:30 – 14:45 **Break**

14:45 – 15:15 Supermarket Uniform Pricing and Nutritional Inequality **(Gautam Vyas, IFS)**

Co-Authors: Áureo de Paula, Pierre Dubois

15:15 – 15:45 A model of restaurant choice **(Lars Nesheim, UCL)**

Co-Authors: Ertian Chen, Victor Aguirregabiria

15:45 – 16:15 Introduction to AiMark data **(Maria Trobat I Castelltort, IFS)**

Co-Authors: Francois Gerard