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Changes and challenges in childcare

16 March 2023

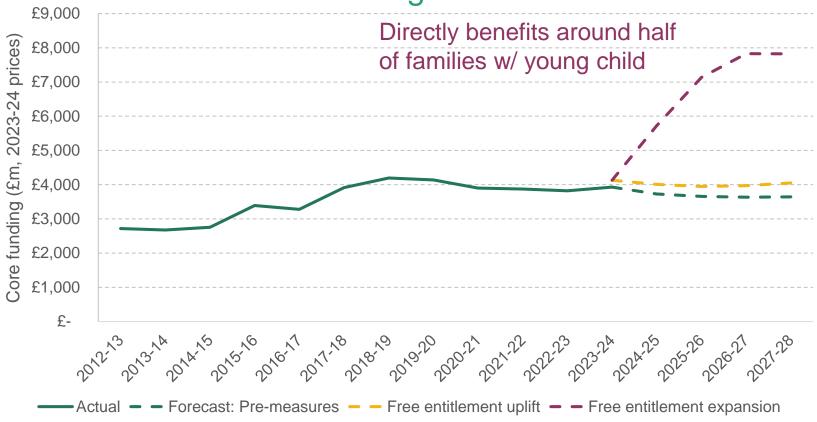
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Spending on free childcare will double by 2027-28



Core free entitlement funding

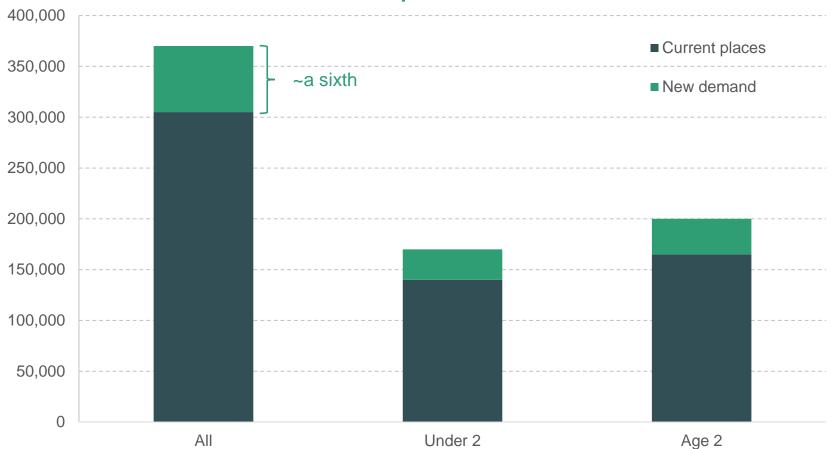


Note: IFS forecast based on a real-terms freeze in per-hour DSG funding rates and forecast demand based on ONS population estimates. Post-Budget spending excludes Barnett consequentials and assumes uplift for existing hours remains flat in real terms over the forecast horizon.

Source: Actual spending from Early Years Block of Dedicated Schools Grant, various years.

Even with significant labour supply rise, new hours are mostly a transfer

Estimated funded 30-hour places in 2027



Note: Estimated scenario based on analysis of current patterns of childcare take-up among under-2s (Childcare and Early Years Survey of Parents microdata, 2019; ONS population-by-age estimates for 2027) as well as demand implied by labour supply responses reported in the Budget. 'Under 2' includes children aged 9-23 months.

And policy design sits oddly with labour supply focus

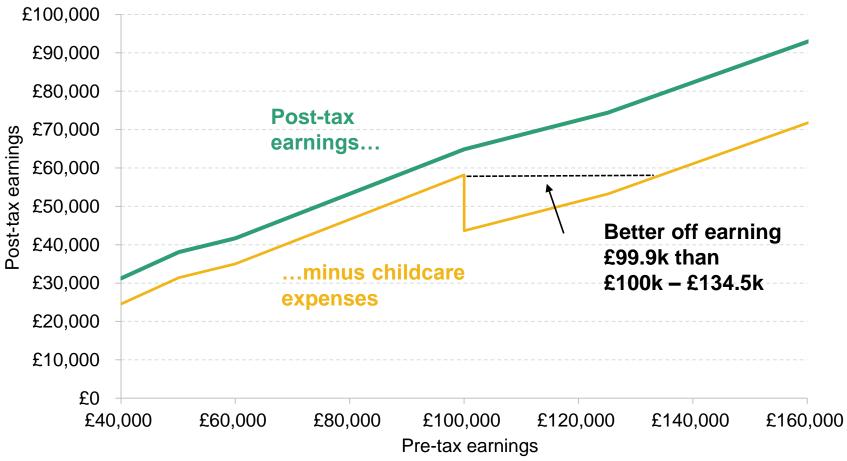
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- New entitlements will cover 30 hours x 38 weeks → 22 hours a week if spread over the year
- Entitlements will only cover families where all parents are working
 - No support for people in education, training or looking for work
- Could mean families get little childcare support in their first months of work
 - Current 30h offer: Apply 4-10 weeks before term starts
 - Sits oddly against reforms in UC to ease up-front barriers
- Very high earners will see a huge hit to work incentives over £100k

Huge incentives for high-earning parents to keep taxable income below £100,000

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Average post-tax earnings: parents with two young children, 40 hours of childcare

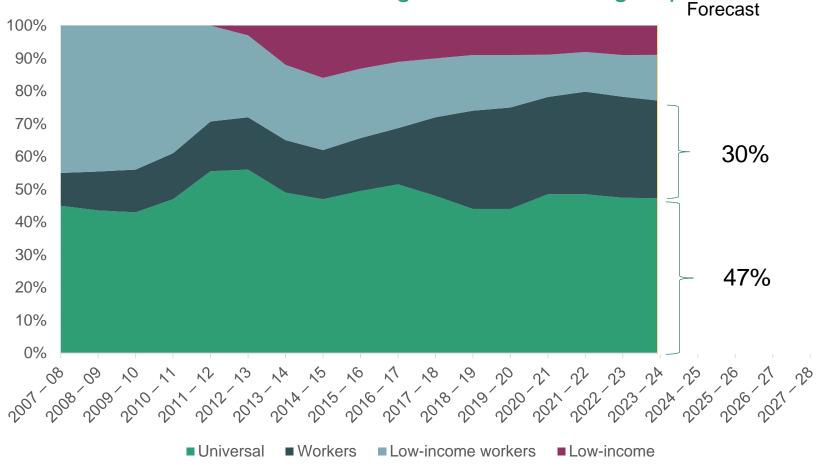


Note: Example is for family with two children under 3. Assumes mean hourly childcare prices from the Childcare early years and providers survey 2022 (Childcare and early years provider survey, Reporting year 2022 - Explore education statistics - GOV.UK (explore-educationstatistics.service.gov.uk)).

Childcare support is ever-more targeted at working families



Share of childcare subsidies targeted at different groups

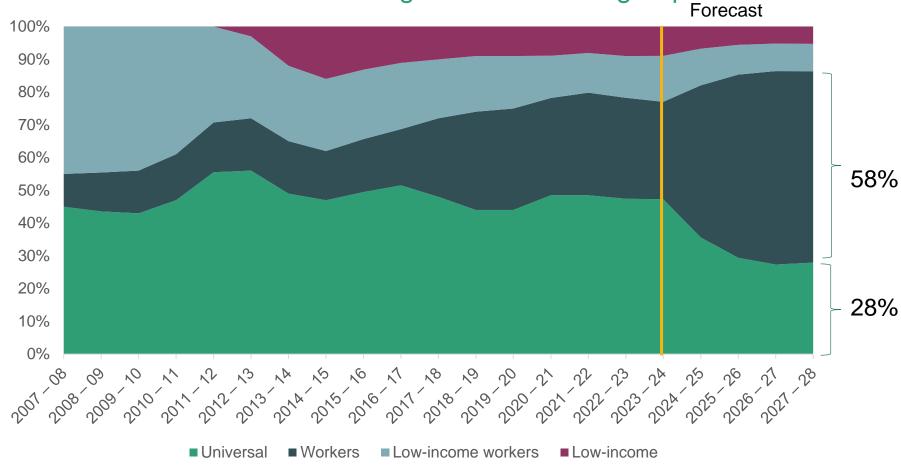


Source: Adapted from Figure 5, IFS Education Spending microsite – "Early years".

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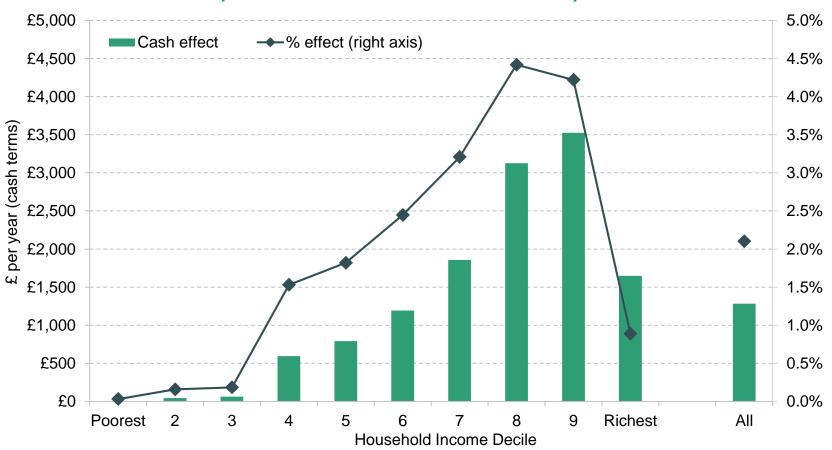


Source: Adapted from Figure 5, IFS Education Spending microsite – "Early years".

Targeting to workers means largely benefitting richer families

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Distributional impact of free entitlement expansions



Note: Sample is households with a child aged 9-35 months. % effect is as a share of pre-policy net household income.

Source: Calculations using TAXBEN, based on the Family Resources Survey 2017-2019.

The core uncertainty – and risk – is around the funding rates

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- Even before behaviour change, government will now set the price for 80% of pre-school childcare hours (up from 50%)
- risks to inappropriate funding are much larger

- Funding envelope looks to be enough to significantly raise rates for 2s, and introduce a higher rate for under-2s
 - Next year: 30% uplift in 2yo rate → ~£7.80/hr
 - If protected in real terms, worth £8.25 cash by 2027
 - We estimate that could allow for an under-2 rate of just under £11 (cash terms, 2027)

Free entitlement expansion takes the pressure off UC



- Expanded free entitlement will mean much less demand for UC subsidies among the youngest (44% of take-up)
- Changing the timing of UC childcare subsidies will help parents with initial barriers to working (more)
 - Now, families can be ~1/3 worse off in their first month of work
- But risks over-payments and fraud

- Raising the caps on childcare expenses by 50% nearly restores their real-terms value after an 18-year freeze
 - But has limited impact on claimants: the average payout was only half the value of the old cap

Summary

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- New childcare support has effectively established a new arm of the welfare state
- Severe consequences from getting the funding rate wrong
 - But total budget does seem to allow for significantly higher rates, at least for the youngest
- Along with big changes in the shape of early years spending – we are explicitly focusing on supporting work
 - And moving away from a model of 'early education'

