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What's the impact of trade on inequality?

@TheIFS

Brexit and labour market inequalities



Introduction



- Brexit has already led to significant shifts in trade patterns (UK Trade Policy Observatory, 2021)
 - Exports to EU down 14% (Jan-July)
 - Imports from EU down 24%
- Long-run impact on GDP forecast around 4% (Office for Budget Responsibility, 2021)
- Lessons from history: shifting patterns of trade can have concentrated impacts
 - Impacts of Chinese import competition highly localized
 - Large effects in particular industries
 - The low-paid and those with specific skills saw particularly adverse impacts

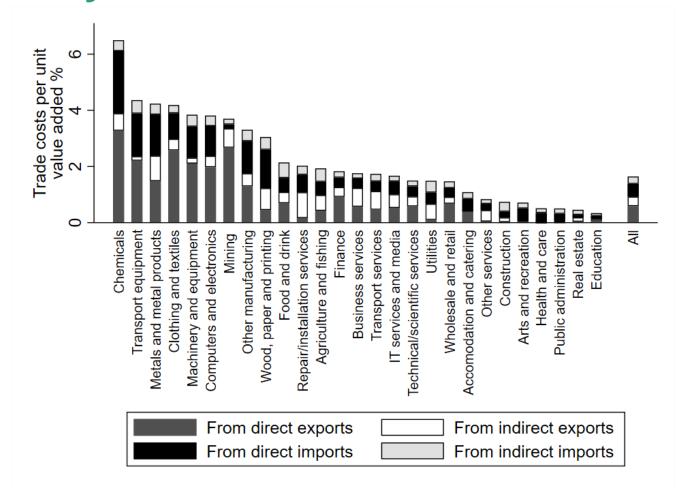
Introduction



- We (Griffith, Levell and Norris Keiller, 2021 and Davenport and Levell, 2021) look beyond these aggregate impacts to try to understand how Brexit affects different workers and areas
- Impacts will differ across industries
- Industries can be affected in several ways:
 - 1. Fewer export opportunities
 - 2. Higher costs of imported inputs
 - 3. Reduced import competition
- Effects can be direct or indirect (through supply chain)
- Trade costs difficult to predict (take figures from UK in a Changing Europe, 2021 for new TCA)

New trade costs with the EU by industry





Note: Authors' calculation using the ONS Input Output Tables and World Input Output Database.

Impacts on workers



- Wage impacts for workers depend on
 - How consumers and firms respond to price changes?
 - What are the costs of importing/exporting?
 - Are there alternative jobs workers could move into?

- We model worker exposure based on assumptions of new trade barriers and consumer and firm responses
 - Lots of uncertainty
- Do not model impacts on investment decisions, competition or innovation (difficult to know the distributional impact of these)

Impacts on workers



- New trade barriers affect exports to EU and costs of imports
- Affects prices and profits of different industries
- → Some industries shrink others expand
- → Wages of workers in different occupations and local labour markets rise/fall

- Workers worse affected if...
 - local employers of workers in your occupation highly exposed
 - few outside options in less exposed industries

Machine operatives most exposed



Occupation	% total	Prop. male	Prop. manuf.	Weekly earnings	Modelled real wage impact
Machine operatives	5.9	0.87	0.31	£487	-2.25
Technical	14.4	0.55	0.10	£677	-1.72
Skilled trades	7.6	0.89	0.25	£528	-1.67

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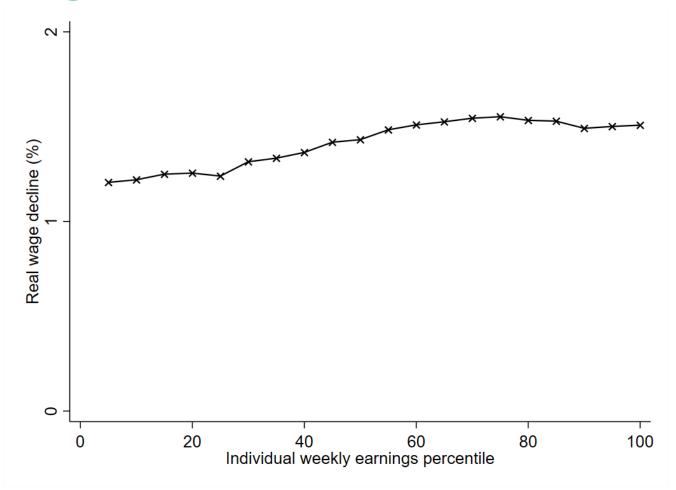


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Skilled trades	7.6	0.89	0.25	£528	-1.67
Managers	10.3	0.64	0.11	£923	-1.59
Administrative	11.0	0.24	0.08	£402	-1.35
Professional	22.2	0.48	0.07	£778	-1.35
Sales	8.2	0.38	0.04	£306	-1.26
Elementary	10.9	0.51	0.08	£269	-1.16
Other service	9.5	0.19	0.01	£294	-0.88

Note: Authors' calculations from 2019 Quarterly Labour Force Survey, Annual Survey of Hours and Earnings and Business Structure Database.

Exposure is increasing with earnings

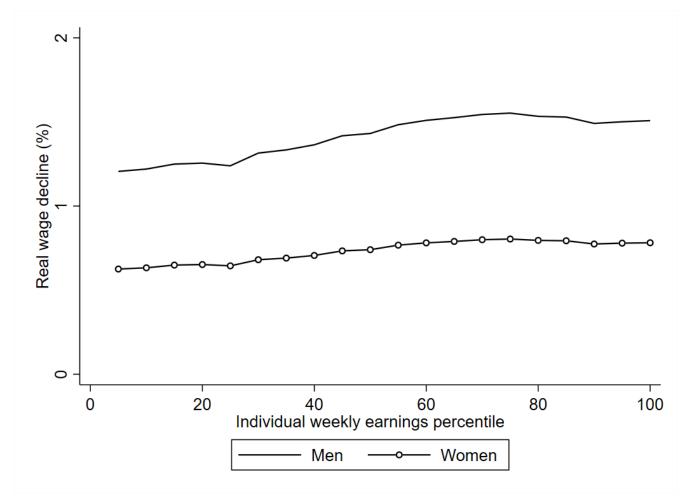




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Exposure is higher for men than for women

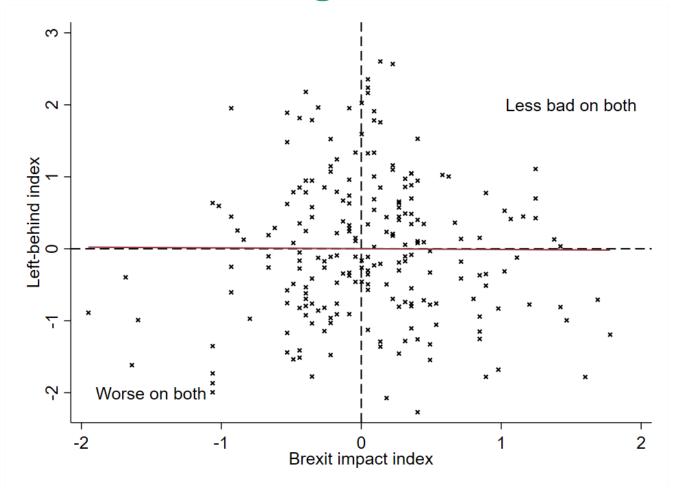




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No correlation between Brexit exposure and being 'left-behind'

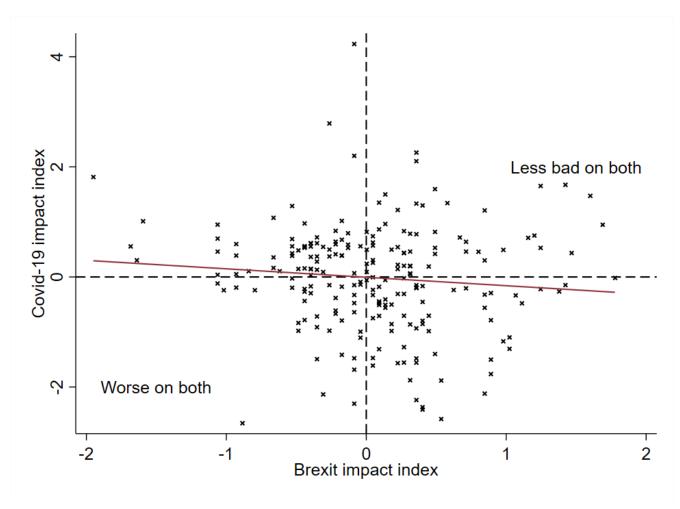




Note: Left-behind index includes employment, formal education, pay, and incapacity benefits

...or COVID impacts





Note: Covid-19 impact index includes changes in unemployment, job vacancies, rates of furlough and employment in shutdown sectors

Summary



- Brexit affects different industries to the China shock
- But some workers appear similar (male, less likely have a degree, working in locally concentrated manufacturing industries)
- To avoid the repeat of what we saw in the past, government should monitor impacts closely

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