

MARTIN O'CONNELL

Personal

Email: moconnell9@wisc.edu
Website: <https://sites.google.com/site/drmartinocconnell/>
Phone: +1 608 263 2989
Citizenship: British

Mailing address:

Department of Economics
William H. Sewell Social Science Building
1180 Observatory Drive
Madison, WI 53706-139

CURRENT EMPLOYMENT **University of Wisconsin-Madison**
Assistant Professor, Department of Economics (2021–)

PAST EMPLOYMENT **Institute for Fiscal Studies**
Deputy Research Director (2019–2021), Associate Director (2016–18)
Senior Research Economist (2011–15), Research Economist (2008–11)

AFFILIATIONS Institute for Fiscal Studies, Research Fellow (2021–)
Center for Economic and Policy Research, Research Affiliate (2017–)
Center for Economic Studies, Research Affiliate (2017–)

EDUCATION PhD Economics, University College London, 2015
MSc Economics (Dist.), London School of Economics and Political Science, 2008
MA (Hons) Financial Economics (First), University of St. Andrews, 2007

PEER-REVIEWED PUBLICATIONS “Price floors and externality correction”, **The Economic Journal**, forthcoming (with Rachel Griffith and Kate Smith)
“The dietary impact of the COVID-19 pandemic”, **Journal of Health Economics** 82 (2022) (with Kate Smith and Rebekah Stroud)
“Preparing for a pandemic: spending dynamics and panic buying during the COVID-19 first wave”, **Fiscal Studies** 42, 2 (2021) (with Áureo de Paula and Kate Smith)
“Real-time price indices: Inflation spike and falling product variety during the Great Lockdown” **Journal of Public Economics** 19 (2020) (with Xavier Jaravel)
“How well targeted are soda taxes?” **American Economic Review** 110, 11, 3661-3704 (2020) (with Pierre Dubois and Rachel Griffith)
“A new year, a new you? Heterogeneity and self-control in food purchases”, **European Economic Review** 127 (2020) (with Laurens Cherchye, Bram De Rock, Rachel Griffith, Kate Smith and Frederic Vermeulen)
“Tax design in the alcohol market”, **Journal of Public Economics** 172, 20-35 (2019) (with Rachel Griffith and Kate Smith)
“The effects of banning advertising in junk food markets”, **Review of Economic Studies** 85, 1, 396-436 (2018) (with Pierre Dubois and Rachel Griffith)
“Income effects and the welfare consequences of tax in differentiated product oligopoly”, **Quantitative Economics** 9, 1, 305-341 (2018) (with Rachel Griffith and Lars Nesheim)
“The importance of product reformulation versus consumer choice in improving diet quality” **Economica** 84, 333, 34-53 (2016) (with Rachel Griffith and Kate Smith)
“Shopping around? How households adjusted food spending over the Great Recession”, **Economica** 83, 330, 247-280 (2015) (with Rachel Griffith and Kate Smith)
“Ownership of intellectual property and corporate taxation”, **Journal of Public Economics**, 112, 12-23 (2014) (with Rachel Griffith and Helen Miller)

“Public policy towards food consumption”, **Fiscal Studies**, 31, 481-507 (2010)
(with Rachel Griffith)

WORKING PAPERS “Optimal sin taxation and market power”, IFS Working Paper 221/30 (with Kate Smith)
“The use of scanner data for economic research”, CEPR Discussion Paper 16954
(with Pierre Dubois and Rachel Griffith)

INVITED CONTRIBUTIONS “High-frequency changes in shopping behaviours, promotions, and the measurement of Inflation: Evidence from the Great Lockdown” forthcoming at **Fiscal Studies** (with Xavier Jaravel)
“Could COVID-19 Infect the Consumer Price Index?” **Fiscal Studies** 41, 2, 357-361 (2020) (with Richard Blundell, Rachel Griffith and Peter Levell)
“What’s on the Menu? Policies to Reduce Young People’s Sugar Consumption” **Fiscal Studies** (2020) 41, 1, 165-197 (with Rachel Griffith, Kate Smith and Rebekah Stroud)
“Corrective taxation and externalities from food consumption”, **CESifo Economic Studies** 64, 1, 1-14 (2018) (with Rachel Griffith and Kate Smith)
“Sugary drinks tax: response from the Institute for Fiscal Studies” **The Lancet** 64, 1, 1-14 (2016) (with Peter Levell and Kate Smith)
“Relative prices, consumer preferences and the demand for food”, **Oxford Review of Economic Policy**, 31, 1, 116-130 (2015) (with Rachel Griffith and Kate Smith)
“The use of scanner data for research into nutrition”, **Fiscal Studies**, 30, 339-365 (2009) (with Rachel Griffith)

RESEARCH GRANTS 2022-2024 (Co-investigator) “Consumption dynamics and the insurance value of benefits”, ESRC, £289,128
2021-2023 (Principal investigator) “Public policy in food markets: understanding advertising and choice inter-dependencies”, ESRC, £490,066
2020-2021 (Co-investigator) “Heterogeneity in household spending and well-being on retirement”, Social Security Administration Retirement and Disability Research Consortium, \$75,000
2020-2021 (Principal investigator) “The impact of the COVID-19 crisis on food security”, Nuffield Foundation, £147,680
2020-2021 (Principal investigator) “The impact of the COVID-19 crisis on nutrition”, ESRC, £121,511
2018 (Principal investigator) “Research visit to Stanford”, British Academy Small Grant, £10,000
2017-2019 (Principal investigator) “Regulating product characteristic space in food markets”, British Academy Postdoctoral Fellowship, £325,831
2016-2018 (Co-investigator) “Empirical evidence on the formation of habits, self-control and non-separabilities in food choice”, ERC, €994,772
2016-2018 (Co-investigator) “Food consumption, advertising and dynamics”, ESRC-ORA, £404,705

PROFESSIONAL
ACTIVITIES

Associate Editor: International Journal of Industrial Organization
Refereeing: American Economic Journal: Policy, American Economic Review, Economic Journal, Econometrica, European Economic Review, Food Policy, International Economic Review, International Journal of Economics of Business, International Journal of Industrial Organization, International Tax and Public Finance, Journal of Economic Behavior and Organization, Journal of Econometrics, Journal of European Economic Association, Journal of Industrial Economics, Journal of Political Economy, Journal of Policy Analysis and Management, Journal of Public Economics, National Tax Journal, Oxford Bulletin of Economics and Statistics, RAND Journal of Economics, Review of Economics and Statistics, Review of Economic Design, Review of Economic Studies, Review of Industrial Organization, Quarterly Journal of Economics

INVITED SEMINARS

2022: Western Ontario; 2021: Brussels; 2020: Bristol, Cambridge, Chicago Booth, Illinois Urbana-Champaign, Oxford, Warwick, WUSTL, Wisconsin-Madison; 2019: DICE; 2018: Bristol, Leuven, Michigan, USC; 2017: Toulouse, Oxford; 2016: CREST, 2014: St Andrews, Leicester

SELECTED
POLICY REPORTS

“Multilateral index methods for Consumer Price Statistics” ESCoE Discussion Paper 2515-4664 (2022) (with Kevin Fox and Peter Levell)
“Grocery prices and promotions during the COVID-19 pandemic” IFS BN306 (2020) (with Xavier Jaravel)
“The evidence on the effects of soft drinks taxes” IFS BN255 (2019) (with Rachel Griffith, Kate Smith and Rebekah Stroud)
“Children’s exposure to TV advertising of food and drink” IFS BN228 (2018) (with Rachel Griffith, Kate Smith and Rebekah Stroud)
“Proposed minimum unit price for alcohol would lead to large price rises” IFS BN222 (2017) (with Rachel Griffith and Kate Smith)
“The exposure of households’ food spending to tariff changes and exchange rate movements” IFS BN213 (2016) (with Peter Levell and Kate Smith)
“Using taxation to reduce sugar consumption” IFS BN180 (2016) (with Rachel Griffith, Melanie Lührmann and Kate Smith)
“Excise Duties” IFS Green Budget (2016) (with Peter Levell and Kate Smith)