

FRANÇOIS GERARD

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PRESENT APPOINTMENT:

Queen Mary University of London	Reader in Economics	2021-present
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PAST APPOINTMENTS:

Queen Mary University of London	Lecturer in Economics	2019-2021
Columbia University	Assistant Professor in Economics	2013-2019
Stanford Institute for Economic Policy Research	Visiting Scholar	2018
London School of Economics	Visiting Fellow	2017

EDUCATION:

University of California at Berkeley (USA)	PhD in Economics	May 2013
Université Catholique de Louvain (Belgium)	Master in Economics (<i>summa cum laude</i>)	June 2006
Université Catholique de Louvain (Belgium)	Complementary degree in Economics and Social Ethics	Sept. 2006

RESEARCH AND TEACHING FIELDS:

Public Economics, Development Economics, Labor Economics, Environmental Economics

PUBLICATIONS:

“Assortative Matching or Exclusionary Hiring? The Impact of Firm Policies on Racial Wage Differences in Brazil,” with Lorenzo Lagos, Edson Severnini, and David Card
American Economic Review (2021), vol. 111, no. 10, pp. 3418-3457.

“Hysteresis and the Welfare Effect of Corrective Policies: Theory and Evidence from an Energy-Saving Program,” with Francisco Costa
Journal of Political Economy (2021), vol. 129, no. 6, pp. 1705-1743.

“Informal Labor and the Efficiency Cost of Social Programs: Evidence from Unemployment Insurance in Brazil,” with Gustavo Gonzaga
American Economic Journal: Economic Policy (2021), vol. 13, no. 3, pp. 167-206.
(Winner of the Prêmio Haralambos Simeonidis - Categoria Artigos; received by Gustavo Gonzaga)

“Job Displacement Insurance and (the Lack of) Consumption-Smoothing,” with Joana Naritomi
American Economic Review (2021), vol. 111, no. 3, pp. 899-942.

“Bounds on Treatment Effects in Regression Discontinuity Designs with a Manipulated Running Variable,”
with Miikka Rokkanen and Christoph Rothe.
Quantitative Economics (2020), vol. 11, pp. 839-870.

“Social Protection Response to the COVID-19 Crisis: Options for Developing Countries,” with Clement Imbert and Kate Orkin.
Oxford Review of Economic Policy (2020), vol. 36 (Issue Supplement 1), pp. S281-S296.

“Efficiency vs. stability in climate coalitions: a conceptual and computational appraisal,” with Thierry Bréchet and Henry Tulkens.
The Energy Journal (2011), vol. 32, no. 1, pp. 49-75.
Reprinted in *“Coalitions and Networks: 12 papers from 20 years of CTN workshops*, FEEM press.”

“The impact of the unilateral EU commitment on the stability of international climate agreements,” with T. Bréchet, J. Eyckmans, P. Marbaix, H. Tulkens and J.-P. van Ypersele.
Climate Policy (2010), vol. 10, no. 2, pp. 148-166.

WORKING PAPERS:

“Cash Transfers and Formal Labor Markets: Evidence from Brazil,” with Joana Naritomi and Joana Silva (Revise & Resubmit at *Econometrica*)

WORK IN PROGRESS:

“The Costs of Access to Justice: Evidence from the Universe of Labor Court Cases in Brazil,” with Diogo Britto, Joana Naritomi, Breno Sampaio, and Robson Tigre

“Collective Bargaining, Inequality, and Earnings Gaps,” with Ellora Derenoncourt, Lorenzo Lagos and Claire Montialoux

“Racial Inequality, Minimum Wage Spillovers, and the Informal Sector,” with Ellora Derenoncourt, Lorenzo Lagos and Claire Montialoux

“Dual Tax Systems and Firms: Evidence from Brazil,” with Joana Naritomi, Arthur Seibold, and Bruno Zulian

“The Incidence of Retail Tax Evasion: Evidence from *Mystery Shoppers*,” with Nada Eissa and Andrew Zeitlin

“Greener on the Other Side? Tax Collection and Horizontal Inequity,” with Michael Best, Evan Kresch, Joana Naritomi, and Laura Zoratto

“The Allocative (In-)Efficiency of Non-Pecuniary Incentives,” with Anja Sautmann

OTHER POLICY PAPERS/SUMMARY OF RESEARCH FOR BROADER PUBLIC:

“The value of job displacement insurance programmes in developing countries: Evidence from Brazil,” with Joana Naritomi. [VoxDev Articles \(2021\)](#)

“Social Protection Response to the COVID-19 Crisis: Options for Developing Countries,” with Clément Imbert and Kate Orkin. [Economics for Inclusive Prosperity Policy Briefs \(2020\)](#)

“Social protection and job displacement in developing countries,” with Joana Naritomi. [International Growth Centre Policy Brief \(2019\)](#)

“The welfare effect of inducing persistent changes in behaviours,” with Francisco Costa. [VoxDev Articles \(2018\)](#)

“Value Added Tax in developing countries: Lessons from recent research,” with Joana Naritomi. [IGC Policy Brief \(2018\)](#)

TEACHING EXPERIENCE:

Public Economics, Master's Apprenticeship Programme, Main Instructor, QMUL	2021
Public Economics, Undergraduate level, Main Instructor, QMUL	2021
Senior Seminar on Empirical Methods, Undergraduate level, Main Instructor, Columbia	2016, 2017, 2019
Public Economics, Undergraduate level, Main Instructor, Columbia	2013, 2015, 2016, 2017, 2019
Public Economics, PhD level, Main Instructor, Columbia	2013, 2015, 2016, 2017, 2019

SELECTED RESEARCH GRANTS:

British Academy/Leverhulme Foundation (UK): “Minimum wages as anti-discrimination policy: Evidence from Brazil”	2021
Governance Initiative (USA): “Greener on the Other Side? Tax Collection and Horizontal Inequality”	2019
National Science Foundation (USA): “Unemployment Insurance Schemes in Developing Countries”	2018
British Academy (UK): “Tax systems and inter-firm trade: Evidence from the VAT in Brazil”	2018
International Growth Centre (UK): “Unemployment Insurance and Consumption in a Context of High Informality”	2017
International Inequalities Institute (UK): “Welfare Programs and Formal Labor Markets in Middle-Income Countries: Evidence from Conditional Cash Transfer Programs in Brazil”	2016
National Science Foundation (USA): “Non-Standard Issues in Regression Discontinuity Designs”	2016
International Growth Centre (UK): “The Economic and Fiscal Impacts of Special Tax Treatments in Value Added Tax Systems”	2016
International Growth Centre (UK): “The Impacts of An Innovative Audit Strategy on the Amount and Incidence of Retail Tax Evasion: Mystery shoppers and Electronic Billing Machines”	2015
International Growth Centre, London (UK): “Fiscal Capacity and Tax Revenues in Uganda”	2014

FELLOWSHIPS AND AWARDS:

Journal of Development Economics Prize, UC Berkeley	2013
Graduate Student Award in Public Policy Research, UC Berkeley	2013
Center for Equitable Growth Fellowship, UC Berkeley	2011-2012
George Break Prize for Best Performance in Public Finance field courses, UC Berkeley	2010
Eliot J. Swan Prize for Best Performance in the first year PhD courses, UC Berkeley	2009
Excellence Scholarship of Wallonie-Bruxelles International, Brussels (Belgium)	2008-2011
Belgian-American Education Fellowship (Brussels, Belgium)	2007-2008
Award of the Belgian Institute of Public Finance for best undergraduate thesis, Brussels (Belgium)	2007

SEMINARS AND PRESENTATIONS:

University College London, Einaudi Institute for Economics and Finance, Bocconi University	2022
CESifo Public Economics Webinar	2021
University of California at Berkeley, CREST, University College London	2020
American Economic Association Meetings, London School of Economics, Annual Empirical Microeconomics Conference (ASU), Yale University, Institut d'Economia de Barcelona	2019
Stanford University, Duke University, CEPR Public Economics Conference, BREAD Conference, National Tax Association Meetings, Oxford University, Warwick University, Bank of Mexico, Queen Mary University of London, Sciences Po	2018
New York University, Cornell University, Workshop on the Regression Discontinuity Design (UCL), Stockholm University, Bocconi University, Zurich University, London School of Economics, Public Finance in Developing Countries Conference (Zurich), National Tax Association Meetings, International Institute of Public Finance Conference (Tokyo), Toulouse School of Economics	2017
University of Michigan, World Bank, Institute for Fiscal Studies, Warwick University, Boston University	2016
NBER Public Economics Meetings, CEPR Public Economics Conference, Rotterdam University, Uppsala University, Georgetown University, National Tax Association Meetings, International Institute of Public Finance Conference (Dublin)	2015
Pontificia Universidade Católica do Rio de Janeiro, Fundação Getulio Vargas – São Paulo, Banco de Mexico, COLMEX, CIDE, Universitat Pompeu Fabra, Université du Québec à Montréal, UCLA	2014
NBER Public Economics Meetings, Toulouse School of Economics, University of Maryland (AREC), University College London, Institute for International Economic Studies, Wharton, McGill, University of Illinois at Urbana-Champaign, Columbia University, World Bank Research Group, Cornerstone Research, Brown University, University of California at San Diego, Duke University, University of Wisconsin at Madison, University of Chicago (Harris), University of California at Berkeley	2013
Annual meetings of the Society of Labor Economists, UC Berkeley, PUC-Rio, IADB	2011-2012

PARTICIPATION TO THE SCIENTIFIC/PROGRAMME COMMITTEE OF CONFERENCES:

5 th RIDGE Workshop on Public Economics	2022
2021 North American Summer Meeting of the Econometric Society, 2021 Royal Economic Society conference, 6 th Zurich Conference on Public Finance in Developing Countries	2021
5 th Zurich Conference on Public Finance in Developing Countries, 4 th RIDGE Workshop on Public Economics	2020
4 th Zurich Conference on Public Finance in Developing Countries, 112th Annual Conference of the National Tax Association, 2019 Annual Congress of the European Economic Association, 3 rd RIDGE Workshop on Public Economics	2019
3 rd Zurich Conference on Public Finance in Developing Countries, 2018 Annual Congress of the European Economic Association, 74 th Annual Congress of the International Institute for Public Finance, 2 nd RIDGE Workshop on Public Economics	2018
2 nd Zurich Conference on Public Finance in Developing Countries, 110th Annual Conference of the National Tax Association, 73 rd Annual Congress of the International Institute for Public Finance, 1 st RIDGE Workshop on Public Economics	2017
1 st Zurich Conference on Public Finance in Developing Countries	2016

OTHER INFORMATION:

Affiliations: (current)	Center for Economic Policy Research (CEPR; Research affiliate in Public Economics since 2015 and in Labour Economics since 2020), Institute for Fiscal Studies (IFS; Research Associate since 2020), International Growth Centre (IGC; Research affiliate since 2016), Higher Education Academy (HEA; Fellow since 2021)
Affiliations: (past)	National Bureau of Economic Research (NBER; Faculty Research Fellow from 2016 to 2021)
Languages:	French (native), English (fluent), Spanish (intermediate), Portuguese (intermediate), Dutch (beginner)
Citizenship:	Belgian

Refereeing: American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, Economic Journal, Economic Letters, El Trimestre Economico, International Tax and Public Finance, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Labor Economics, Journal of Political Economy, Journal of Public Economics, Journal of the European Economic Association, Proceedings of the National Academy of Sciences, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, South African Journal of Economics, World Bank Economic Review.